

Foundation for American Health Care Leadershipsm

An affiliate of Wye River Group on Healthcare

What is the Economic Value of Health & Health Care?

Westin Michigan Avenue
Chicago, IL

June 17th -18th, 2004

We currently spend 1.7 trillion dollars on health care in this country. Is this too much? Is it too little? The inaugural meeting of the Foundation for American Health Care Leadership will address multiple facets of the question, "What is the Economic Value of Health and Health Care?"

- *Are we getting the greatest return on our extraordinary investment in R&D for medical technology and pharmaceuticals?*
- *How do preventive services, chronic care management, and broad access to basic health and health care services get evaluated within the economic value rubric?*
- *How do we evaluate the contribution of a healthy citizenry to productivity and economic development at the community level?*
- *What role should each sector play in developing new financing and care delivery models that eliminate inefficiencies, medical errors, unwarranted practice variations and other factors that do not add value to the system?*
- *How can health policy effectively weigh and balance these critical questions when it comes to assessing how our healthcare resources are allocated and determine the most appropriate role for government and the private sector?*

The retreat is intended to be highly interactive. Each session will comprise a 15 minute presentation by a recognized thought leader, a multi-stakeholder response panel and extensive facilitated dialogue with participants, each of whom will be encouraged to actively engage in the discussion. Each session's presentation, panel comments and dialogue will be captured through detailed notes that will be developed into a draft report and shared with speakers and participants for editing prior to being incorporated into the final report.

The goals of the meeting are threefold:

- Provide an opportunity for leaders from all sectors to engage in frank dialogue in a neutral setting;
- Identify relevant public policy implications and recommendations to be advanced;
- Identify actionable next steps for the Foundation.

AGENDA

Thursday, 6/17/04

- 11:00am Registration Opens- Mayfair Foyer
- 12:00-1:30pm Opening Luncheon- Michigan Room
- 12:30 *Welcome & Meeting Overview*
Jon Comola, Marcia Comstock, WRGH & FAHCL
- "Setting the Stage--Looking to the Future"*
Ian Morrison, Global Healthcare Futurist
- 1:30-3:00pm *Session I: Mayfair Room*
"Medical Technology & Pharmaceutical R&D--Cost or Investment?"
- 1:30-1:45 Kevin Murphy, PhD, Professor of Economics,
Graduate School of Business, University of Chicago
- Respondents:*
Clay Ackerly, CMS
Molly Joel Coye, MD MPH, Health Technology Center
Lucinda Long, Wyeth
Dhan Shapurji, Anthem
- 3:00-3:30pm Break: Mayfair Foyer
- 3:30-5:00pm *Session II: Mayfair Room*
"Investing in Prevention--Primary through Tertiary"
- 3:30-3:45 John Seffrin, PhD, CEO, American Cancer Society
- Respondents:*
Rich Bringewatt, NHPG
Jim Howell, MD MPH, Chair, Dept. of Rural Medicine, Nova
Southeastern College of Osteopathic Medicine
Ed Martinez, CEO, San Ysidro Health Center
Harold Timboe, MD MPH, UTHSC
- 5:00-5:30pm *"Achieving Value in Healthcare--Some Experiential-based Observations"*
Ken Kizer, MD MPH, President, National Quality Forum
- 5:30 Close of Day 1
- 6:45-7:30pm Reception-The Grill Lounge
- 7:30-9:00pm Dinner-The Grill-Twilight & Venus Rooms

Friday, 6/18/04

- 7:00-8:00am Breakfast: Michigan Room
- 7:30-8:00am **"The Social Economic Value of Healthcare Information Technology"**
Bill Dwyer, SVP, Cerner
- 8:15-9:45am **Session III: Mayfair Room**
"The Contribution of Health & Health Care to Community Productivity & Economic Development"
- 8:15-8:30 Dick Davidson, President, American Hospital Association
- Respondents:*
Dottie Deremo, Hospice of Michigan
Martin Hickey, MD, Lovelace Foundation
Ed Hill, MD, North Mississippi Medical Center
Sean Sullivan, IHPM
- 9:45-10:15am Break: Mayfair Foyer (check-out)
- 10:15-12:30pm **Session IV: Mayfair Room**
Stakeholder Leadership "Developing New Financing and Care Delivery -- Next Steps/Public Policy Implications"
- 10:15-10:30 Jack Wennberg, MD, Director, CECS, Dartmouth
- Panel I: Provider Respondents*
Father Michael Place, Catholic Health System
Carleton Rider, Mayo Clinic Foundation
Richard Sperry, MD PhD, Univ. of Utah School of Medicine
Linda J. Stierle, MSN, American Nurses Association
- Panel II: Payer, Purchaser, Consumer Respondents*
Alissa Fox, BCBSA
Ellen Severoni, California Health Decisions
John Warner, PhD, SAIC
- Panel III: Government Respondents*
Irene Fraser, PhD, AHRQ
Pat Montoya, RN, Secretary of Health, New Mexico
Michael O'Grady, PhD, HHS
- 12:45-1:45pm Lunch: Michigan Room
- 1:15-1:45pm **"He Who Has Health Has Hope, He Who Has Hope Has Everything!" – African Proverb**
John Lumpkin, MD MPH, SVP, The Robert Wood Johnson Foundation
- 1:45-2:00pm Closing Remarks: Michigan Room
- 2:00pm Adjourn

Contributors

Foundation Partners

- American Hospital Association
- American Medical Group Association
- Center for Evaluative Clinical Sciences, Dartmouth Medical School
- Center for Health Economics and Policy, UTHSC
- Matheson Center for Health Care Studies, University of Utah
- PriceWaterhouseCoopers

Founding Contributors

- American Cancer Society
- American Nurses Association
- American Psychological Association
- Anthem
- BlueCross BlueShield Association
- Catholic Health Association
- Definity Health
- GlaxoSmithKline
- Global Medical Forum Foundation
- IBM
- Last Acts Partnership
- Mayo Clinic
- Memorial Hermann Healthcare System
- National Association of Chain Drug Stores Foundation
- National Association of Psychiatric Health Systems
- National Quality Forum
- Pfizer Medical Humanities Initiative
- PhRMA
- Premier
- SAIC
- Society for the Arts in Healthcare
- Willamette Dental Management Corporation
- Wyeth

Supporting Contributors

- American College of Cardiology
- American Organization of Nurse Executives
- BCBS North Carolina
- Cedar Sinai Medical Center
- Department of Community Health Services, University of Southern Mississippi
- H.E.R.E.I.U. Welfare Fund
- Hospice of Michigan
- Institute for Truth in Accounting
- Marsh
- MedStat
- Mississippi Hospital Association
- Motorola
- Nash Health Care Systems
- Nova Southeastern University
- Oregon State Pharmacy Association
- Palm Healthcare Foundation, Inc.
- San Ysidro Health Center
- Scott and White Health Plan
- Herb Sohn, MD
- Spokane Regional Chamber of Commerce
- University of Mississippi Medical Center
- Valley Mental Health
- Veritas Health Systems